

Strategic Plan Progress Report:

2022–2026 Term of Council



Acknowledgements

We acknowledge the Town of Saugeen Shores is located on the traditional lands and treaty territory of the Saugeen Ojibway Nation, which consists of the Chippewas of Saugeen and the Chippewas of Nawash Unceded First Nation.

The Town understands this land holds immense significance to the people of Saugeen Ojibway Nation. We appreciate those who live and work alongside us today and who continue the traditions of their ancestors as stewards of the land we are privileged to inhabit. We thank them for the contributions they have made in both caring for the land and in shaping this community.

The Town is committed to truth and reconciliation. To acknowledging the truth about what happened to Indigenous peoples because of colonization, and to reconciliation—which begins with each and every one of us.

As a local government and public organization, we are dedicated to learning about Indigenous culture, to fostering a better relationship with First Nations and their people, and we commit ourselves to actions that move us forward on a path to healing along with the Saugeen Ojibway Nation.

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Introduction



The 2022–2026 Council term has brought significant advancement within the Town of Saugeen Shores, tackling the change and complexity impacting municipalities across Ontario.

Communities continue to face housing affordability pressures, infrastructure demands, workforce challenges, and rising expectations for accessible, responsive, and transparent local government. In Saugeen Shores, these pressures have been shaped by growth, regional economic activity, and evolving community needs.

Within this landscape, the Town's 2023–2027 Strategic Plan has provided a framework for focus, prioritization, and alignment. It has helped concentrate municipal efforts around shared

priorities: meeting the needs of a growing community, building the best municipal team, strengthening valued relationships, and fostering a vibrant place to live and visit.

This report provides a progress update on Strategic Plan implementation during the current term of Council. It highlights accomplishments across the plan's pillars and directions, including capital projects, policy work, service improvements, partnerships, advocacy, and organizational development.

The following sections are organized by the Strategic Pillars and Directions that form the backbone of the Town's Strategic Plan. Within, you will find a clear snapshot of work completed to date and demonstrated progress toward a growing, well-served, inclusive, and vibrant community.

Pillar 1: Meeting the Needs of a Growing Community

Direction 1:
Diversify and Grow
Housing Stock

Direction 2: Maintain
Infrastructure and
Align with Growth

Direction 3: Promote
Business Growth and
Investment

Pillar 2: Building the Best Municipal Team

Direction 4:
Attract and Retain
Top Quality Talent

Direction 5:
Drive a Culture of
Continuous
Improvement

Pillar 3: Building Valued Relationships

Direction 6: Foster
Civic Engagement
and Communication

Direction 7: Establish
Strong Relationships
with First Nations
Communities

Direction 8:
Strengthen
Engagement and
Advocacy with
Other Levels of
Government

Pillar 4: Fostering a Vibrant Place to Live and Visit

Direction 9: Grow
Local Arts, Culture,
and Recreation

Direction 10:
Welcome New
Residents and
Their Talents

Direction 11:
Enhance the
Natural Heritage
and Beauty of the
Town's Environment

The 2022-2026 Council



Mayor
Luke Charbonneau



Deputy Mayor
Diane Huber



Vice Deputy Mayor
Mike Myatt



Port Elgin Councillor
T.C. "Bud" Halpin



Port Elgin Councillor
Rachel Stack



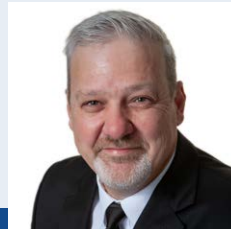
Southampton Councillor
John Divinski



Southampton Councillor
Cheryl Grace



Saugeen Councillor
Justin Duhaime



Saugeen Councillor
Dave Myette



Term of Council Snapshot



Advanced housing and growth readiness through attainable housing tools, surplus land planning, water and wastewater planning, infrastructure master plans, asset management updates, and priority capital projects.



Delivered major community-building projects, including the Pryde Aquatic and Wellness Centre, Lamont Sports Park Phase 2, the Southampton High Street reconstruction, and the Saugeen Shores Fire Training Centre.



Strengthened organizational performance through Team Saugeen, staff development, recruitment improvements, digital service tools, policy updates, and continuous improvement initiatives.



Expanded engagement and partnerships through digital engagement tools like FlashVote and Engage Saugeen Shores, public dashboards, annual advocacy planning, Ministerial delegations, a Friendship Accord with Saugeen First Nation, and the first joint Council meeting.



Pillar 1:

Meeting the Needs of a Growing Community

Promote a complete community with the right mix of services and amenities to meet current and future residents' basic needs and well-being.



Direction 1:**Diversify and Grow Housing Stock****The Objective:**

The Town encourages diverse and attainable housing by advancing supportive policies, strategic investments, funding opportunities, surplus land planning, and programs that enable private and not-for-profit development.

**What We Accomplished:**

- ✓ Strengthened attainable housing by advancing policy and development readiness work.
- ✓ Developed Urban Existing Neighbourhoods Design Guidelines for residential intensification to support compatible infill and more diverse housing options.
- ✓ Positioned surplus municipal lands for future housing development, creating opportunities to support attainable housing supply.
- ✓ Created an Additional Residential Unit Toolkit and Standardized Modular Housing Program, including a Ready-to-Build Housing Design Initiative, to make housing options easier to implement.
- ✓ Implemented the Municipal Housing Allowance Subsidy to build on Bruce County's program and help more residents access housing.
- ✓ Secured Housing Accelerator Fund to support the consideration of a Community Planning Permit System to streamline approvals and build more housing where it's needed.
- ✓ Secured Housing Accelerator Fund support for affordable housing incentives, strengthening financial supports to encourage new attainable housing.
- ✓ Updated the Community Improvement Plan to better support affordable housing incentives and encourage new attainable housing starts.
- ✓ Advanced the Ridge Street extension project, creating the municipal infrastructure needed to support future housing growth while enhancing transportation connectivity across the community.

Direction 1 Measures

Overall housing supply growth by housing type:

	2023	2024	2025
Total units	621	295	164
Single residential / semi-detached	76	60	71
Townhouses / row houses	19	20	47
Apartments / condominium	462	191	16
% of the Town's site plan control segment timelines that meet or exceed Town requirements	100%	100%	100%

Direction 2:

Maintain Infrastructure and Align with Growth

The Objective:

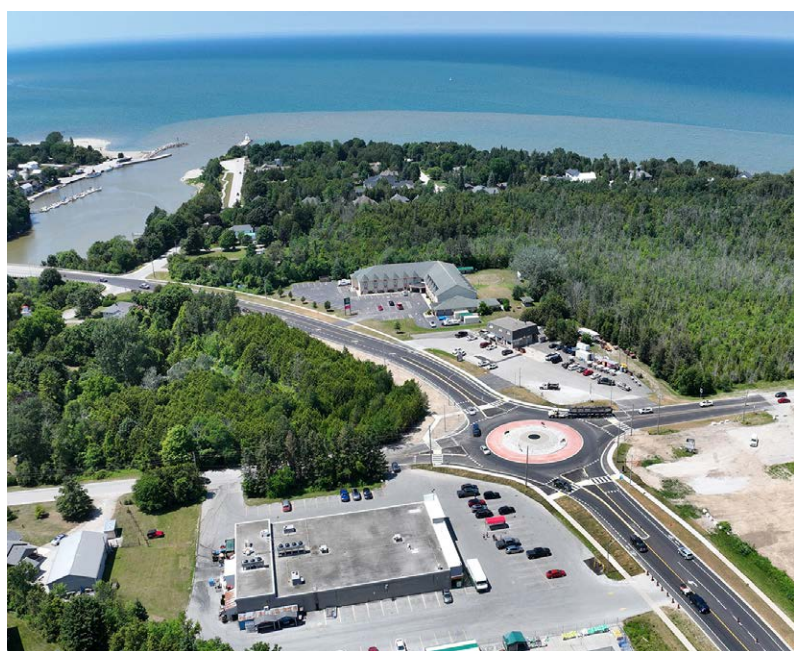
The Town will leverage long-term policies, including the Official Plan, and Capital Budgets to ensure growth is appropriately planned for and that local infrastructure, amenities, and services continue to meet the needs of a growing community.



What We Accomplished:

- ✓ Aligned capital planning and asset management with growth needs while delivering key infrastructure projects in a fiscally responsible way.
- ✓ Developed a shared services agreement with the Saugeen Shores Police Services Board to support community safety as the Town grows.
- ✓ Embedded an annual asphalt resurfacing program into operations to improve road safety and extend pavement life.
- ✓ Clarified the Town's role in supporting provincial Primary Care Action Teams through the Municipal Healthcare Administration Review and Foundational Pathway.
- ✓ Updated Town fleet and equipment to support replacement schedules and growth needs.
- ✓ Undertook a Class Environmental Assessment to guide future landfill expansion planning.
- ✓ Reviewed options for financial software to improve fiscal management and decision-making.
- ✓ Completed the Fire Services Master Plan to guide future service delivery.
- ✓ The Saugeen Shores Fire Training Centre opened to support live-fire training and emergency response readiness.
- ✓ Updated the Water and Wastewater Master Plan for Port Elgin and Southampton to reflect future growth.
- ✓ Completed a Class Environmental Assessment to guide the Water Treatment Plant expansion.
- ✓ Updated the Asset Management Policy and Plan to connect facility assessments with responsible capital planning.
- ✓ Installed new sidewalks where there haven't been any to improve pedestrian connections across the community.
- ✓ Supported BASWR and the Province with the Blue Box transition to increase household recycling.
- ✓ Selected the location for the new Saugeen Shores Fire Station.
- ✓ Completed Summerside Park development in the new residential area in the northwest section of Port Elgin.
- ✓ Completed construction of the Turner Street Roundabout.
- ✓ Resurfaced sections of Highway 21 extending north and south through Port Elgin and Southampton.

Direction 2 Measures	2023	2024	2025
Percentage of paved roads in fair to good rating through pavement condition assessment (YoY)	77% (2019 PCI)	98% (Spring 2024)	3 Year Cycle (2027, 2030)
Completion of backlog of Operations capital projects (YoY)	50%	58%	73%
Completion of backlog of Community Services capital projects (YoY)	63%	69%	71%
% of asset replacement (per year)	1%	2%	4%
\$ value of asset replacement (per year)	\$3M	\$6.7M	\$10.9M
% of asset class in good repair	72%	73%	74%



Direction 3:

Promote Business Growth and Investment

The Objective:

The Town will implement the Economic Development Community Improvement Plan to encourage investment by existing and new businesses across the local economy.



What We Accomplished:

- ✓ Completed the Southampton High Street underground reconstruction and downtown enhancement project.
- ✓ Supported downtown Southampton during High Street reconstruction, helping businesses remain visible.
- ✓ Supported downtown Port Elgin during the Goderich Street repaving project.
- ✓ Secured capacity funding for the Town’s participation in the Bruce C Impact Assessment, supporting a municipal socio-economic review of workforce, infrastructure, and integration needs.
- ✓ Continued implementing the Destination Development Plan to support year-round visitation.
- ✓ Advanced business retention efforts by gathering local business feedback to inform economic development priorities.
- ✓ Developed and promoted community tools and resources that improve access to local information, services and opportunities for residents and visitors.
- ✓ Advanced year-round tourism initiatives through the development and implementation of the Destination Development Plan.
- ✓ Collected and analyzed community data to support evidence-based planning and decision-making.
- ✓ Strengthened community and business capacity by supporting local organizations in delivering programs, services, and events.
- ✓ Strengthened collaboration with the development community through ongoing engagement, issue resolution, and developer forums that supported open communication and project advancement.

Direction 3 Measures	2023	2024	2025
# of developed land lots sold (e.g. Innovation Park)	0	1	0
# of business engagement activities (meetings plus calls)	189	299	278



Pillar 2:

Building the Best Municipal Team

Deliver service excellence through long-term planning and an inclusive team environment.



Direction 4:

Attract and Retain Top Quality Talent

The Objective:

The Town works to attract, recruit, and retain high-quality talent, build a strong TEAM Saugeen culture, and support equity and inclusion in the workplace and in services delivered to residents.



What We Accomplished:

- ✓ Developed TEAM Saugeen, an internal People Plan to support staff growth, development, and workplace culture.
- ✓ Strengthened staff development through a plan focused on building knowledge, skills, and abilities.
- ✓ Developed leadership training pathways to support succession planning and staff growth and development.
- ✓ Renewed and enhanced employee benefits, including expanded mental health supports.
- ✓ Reimagined the Staff Ambassador Group to gather employee feedback, support workplace improvements, and strengthen TEAM Saugeen.
- ✓ Completed the annual Workwell Employee Engagement Survey, which showed year-over-year gains in job satisfaction.
- ✓ Delivered regular supervisory training on emerging practices, leadership trends, and employment law.
- ✓ Expanded staff development opportunities by offering additional options for skill development in Lean, Leadership Excellence Achievement Program (LEAP), and Municipal Leadership training.
- ✓ Strengthened Fire Services by supporting staff with improved training, clearer emergency response planning, public education tools, and modern systems that help make Saugeen Shores Fire Services a well-prepared, professional, and attractive place to serve.

Direction 4 Measures	2023	2024	2025
% full-time staff retention rates (YoY)	97.3%	94.4%	96.97%
% full-time staff turnover rates (YoY)	2.4%	5.3%	2.79%
Employee Engagement Survey (Total Score YoY)	65	74	80

Direction 5:

Drive a Culture of Continuous Improvement

The Objective:

The Town will continue to use performance data, staff knowledge and ideas, and regular reviews of its operations to maintain, enhance, and innovate its service delivery.



What We Accomplished:

- ✓ Improved firefighter training to strengthen competencies, increase efficiency, and meet National Fire Protection Association requirements.
- ✓ Updated water rescue service levels and the related regulatory by-law, clarifying service expectations and operational requirements.
- ✓ Digitized records to improve access, consistency, and information management.
- ✓ Updated Human Resources policies in line with the review schedule to keep workplace practices current and consistent.
- ✓ Reviewed and updated relevant financial by-laws, policies, and procedures.
- ✓ Developed and annually implemented a 10-Year Business Plan aligned with the Saugeen Shores Strategic Plan.
- ✓ Reviewed the recruitment process and implemented improvements, including an applicant tracking system.
- ✓ Completed a compensation review to assess the competitiveness of the Town's compensation program.
- ✓ Developed and implemented a Respectful Workplace Policy and a RZone Respect and Responsibility Policy to support a safe, respectful environment for employees and visitors.
- ✓ Reviewed the Employee Recognition Program to make it meaningful, authentic, and employee informed.
- ✓ Built a continuous improvement cultural mindset focused on improving work daily and respecting people.
- ✓ Expanded online payment options to make transactions easier for residents.
- ✓ Implemented a citizen satisfaction measurement tool to establish a baseline for improving customer satisfaction.
- ✓ Completed 30 Safe Routes to School improvements for Northport Elementary in partnership with a local school community group.
- ✓ Staff led and created an innovative program to encourage solutions to improve processes and customer experience.

Direction 5 Measures	2023	2024	2025
Quarterly reports % completion on:			
Major Initiatives	89%	82%	81%
Division Highlights	92%	92%	83%
Capital Highlights	79%	81%	83%
% of staff acquire leadership certificate (Lean/LEAP)	69% / 72%	50% / 51%	62% / 80%
% of completed workplace inspections (YoY)	97.5%	100%	100%

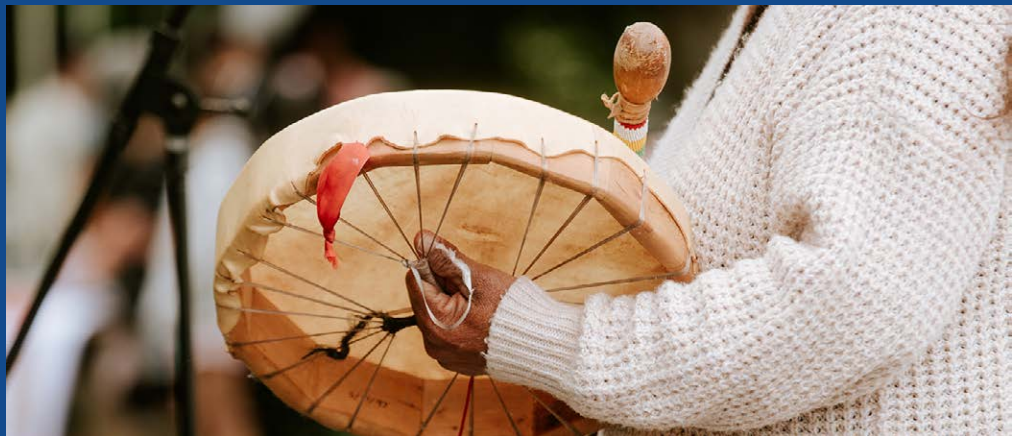




Pillar 3:

Building Valued Relationships

Bring together local and regional community partners, First Nations, and other levels of government to promote collaboration on matters of shared interest.



Direction 6:

Foster Civic Engagement and Communication

The Objective:

The Town creates opportunities to connect with residents, community organizations, businesses, and visitors by informing, consulting, and involving them in communication and engagement activities where possible.



What We Accomplished:

- ✓ Refreshed the Town’s brand narrative and modernized its logo to improve consistency and accessibility.
- ✓ Standardized the corporate communications approach across departments, improving consistency in how information is shared.
- ✓ Improved Council and public communication through stronger digital content.
- ✓ Implemented FlashVote to increase citizen engagement and input into decision-making.
- ✓ Created an internal communications plan to guide consistent and coordinated execution.
- ✓ Improved intranet to support organization knowledge to improve customer service.
- ✓ Published the Annual Report to highlight progress on Business Plan goals.
- ✓ Created a public dashboard to share real-time updates on Business Plan goals, major initiatives, division highlights, capital projects, and operations.
- ✓ Planned and delivered the Town’s 25th Anniversary of Amalgamation celebrations to build civic pride.
- ✓ Improved agenda and meeting management software to support better web integration and public access.
- ✓ Improved customer experience through enhanced front counter and phone services, and a self-serve booking system.
- ✓ Launched a civic awareness campaign to help residents better understand municipal services, decisions, and opportunities to participate.
- ✓ Increased opportunities for residents to stay informed and engaged in municipal projects and initiatives through Engage Saugeen Shores.
- ✓ Launched a new municipal website to improve access to information, enhance the user experience, and strengthen communication with residents.
- ✓ Strengthened public awareness of Town infrastructure projects through consistent and informative capital project signage.

Direction 6 Measures	2023	2024	2025
Progress made per engagement measures in Citizen Engagement Survey. Panel/Response*	321/241	594/403	862/416
% of respondents that believe beautification efforts in Saugeen Shores are fair to excellent (YoY)	NA	94.6%	91%

*Methodology updated to reflect panel growth and response growth.

Direction 7:

Establish Strong Relationships with First Nations Communities

The Objective:

The Town aspires to be a collaborative and supportive partner with neighbouring First Nations, guided by the principles of Truth and Reconciliation, and engages in government-to-government dialogue on shared interests that support quality of life for First Nations citizens and Saugeen Shores residents.



What We Accomplished:

- ✓ Signed a Friendship Accord with Saugeen First Nation, strengthening economic partnership and creating a foundation for shared opportunities.
- ✓ Held the first joint Council meeting with Saugeen First Nation, creating space for shared priorities and stronger government-to-government dialogue.
- ✓ Advanced the Community Economic Development Initiative, supporting continued collaboration and progress on shared community goals.
- ✓ Co-designed Waase-yaa Park with Saugeen Ojibway Nation representatives, resulting in a park design shaped by shared input and community values.
- ✓ Developed a joint Saugeen Tourism Strategy with Saugeen First Nation, supporting tourism growth and identifying shared initiatives.
- ✓ Renewed the Saugeen First Nation Water Supply Agreement for 20 years, supporting long-term service reliability.
- ✓ Strengthened recognition of Indigenous culture and community relationships through the raising of the Saugeen First Nation flag and traditional drumming by Saugeen First Nation members on National Indigenous Peoples Day.
- ✓ Provided annual support for the National Day for Truth and Reconciliation bridge ceremony with G.C. Huston Public School and Saugeen First Nation. The school, nation and community meet on the Zgaa-biig-ni-gan Bridge, an Ojibway name meaning “we are connected” or “from one end to the other, we are connected,” to recognize the date’s significance as a local act of shared learning, relationship-building, and reconciliation.

Direction 8:

Strengthen Engagement and Advocacy with Other Levels of Government

The Objective:

The Town will develop and implement a multi-year inter-governmental engagement and advocacy plan that identifies, builds, broadens and sustains relationships with key municipal and senior-level government departments, agencies, and officials to advance the Town's priorities where inter-governmental cooperation is needed to deliver results.



What We Accomplished:

- ✓ Implemented annual advocacy planning to focus efforts on priorities that mattered to the community, residents, and businesses.
- ✓ Held annual Ministerial delegation meetings at AMO and ROMA, strengthening senior government relationships and keeping Town priorities visible.
- ✓ Advanced targeted advocacy for key Town priorities, including the Pryde Aquatic and Wellness Centre, shoreline restoration, Innovation Park, housing funding, the lighthouse lease extension, and cemetery protection, positioning projects for grant opportunities, funding discussions, and long-term senior government support.
- ✓ Established a longer-term agreement with Fisheries and Oceans Canada and the Marine Heritage Society to support continued operation of the Chantry Island tours.
- ✓ Established and maintained relationships with provincial ministries, federal departments, elected officials, and senior government staff.
- ✓ Supported advocacy efforts for major funding applications and infrastructure projects.
- ✓ Secured access to funding intelligence, program updates, and emerging grant opportunities.
- ✓ Strengthened the Town's profile and positioning for future funding, partnerships, and intergovernmental collaboration.
- ✓ Advanced multi-year advocacy, support, and partnership work with Bluewater District School Board, helping position the community for more than \$17.8 million in provincial funding for a new Port Elgin elementary school serving 409 students from Junior Kindergarten to Grade 6.



- ✓ Secured more than \$31.5 million in external funding to support housing-enabling infrastructure, transportation improvements, fire protection, emergency preparedness, community development, and municipal service enhancements, including \$2 million in growth readiness funding to respond to the anticipated impacts of the Bruce Power “Bruce C” project. Additionally, the Town applied for \$13.6 million through the Development Charges Reduction Program to reduce development charges by 50%. Details of the funding include:
 - ✓ Housing funding included \$3.2 million through the Housing Accelerator Fund, \$1.9 million through the Municipal Housing Infrastructure Program, and \$17 million through the Housing-Enabling Water Systems Fund.
 - ✓ Transportation funding included \$1.35 million for Highway 21 and Turner Street intersection improvements and \$3 million for resurfacing Albert Street, Railway Street, and North Rankin Street.
 - ✓ \$2.7 million from connecting links for Goderich street resurfacing.
 - ✓ Fire Protection Grant funding totalled \$89,000 across the term.
 - ✓ Tree canopy and park greening funding included \$21,000 from Trees for Life for Northshore Park.
 - ✓ Tree canopy and park greening funding also included \$10,000 through the Tremendous Communities Grant for Biener Park, to be planted this fall.

Direction 8 Measures	2023	2024	2025
# of meetings with senior government officials (including delegations at AMO and ROMA)	13	14	6





Pillar 4:

Fostering a Vibrant Place to Live and Visit

Further develop Saugeen Shores' environmental, social, and cultural vibrancy to attract new residents and visitors to the community.



Direction 9:

Grow Local Arts, Culture, and Recreation

The Objective:

The Town will work with residents and local arts, cultural, recreation, and leisure leadership to develop and implement plans and approaches that sustain and grow the Town as a place for residents to live, and tourists to visit.



What We Accomplished:

- ✓ Completed the Cultural Heritage Master Plan, providing a framework to protect and celebrate local heritage assets.
- ✓ Planned, built, and opened the new Pryde Aquatic and Wellness Centre, expanding access to modern recreation, wellness, and community programming.
- ✓ Completed Phase 2 of Lamont Sports Park, adding youth ball diamonds, parking, a pavilion, washroom, batting cages, accessible playground and storage.
- ✓ Initiated a 12-month ice pilot program, informing future decisions on arena service levels and seasonal recreation access.
- ✓ Supported the Southampton Cenotaph rejuvenation project, helping preserve an important community remembrance space.
- ✓ Created the Town Public Art Policy, establishing a consistent approach to public art and placemaking.
- ✓ Planning to support development of the Town Hall and Library Master Plan, helping guide future civic and community space planning.
- ✓ Completed Needs Assessment focusing on arenas and sports fields utilization, including user groups trends, growth, and demand to set priorities for the next decade.
- ✓ Developed Athletic Field and Ice Allocation Policies to prioritize user groups and customers' needs as the community continues to grow and recreational demands evolve.
- ✓ Completed the Northshore, Helliwell and Jubilee Parks Master Plans to guide current and future park improvements and implemented Phase 1 at all three parks.
- ✓ Advanced recreation and waterfront planning initiatives to support vibrant public spaces for residents and visitors.
- ✓ Hosted national curling events at the Plex including Ontario Tankard, Scotties Tournament of Hearts, and The Battle.
- ✓ Enhanced community vibrancy by supporting public art initiatives that celebrate local identity and culture including the Bell Building in traffic control boxes and throughout both downtowns.
- ✓ Completed a condition assessment of the Chantry Island Tower and identified recommended repairs for consideration through the 10-year capital budget, in partnership with Fisheries and Oceans Canada and the Marine Heritage Society.
- ✓ Provided Pumpkinfest with office and meeting space for one year, in-kind event services, and a one-time \$50,000 contribution to hire a coordinator. The Town also provides an average of 598 hours of annual in-kind event support, valued at approximately \$20,000.



- ✓ Invested \$100,000 in the Southampton Tennis Club to improve recreational amenities and expand community access to sport and active living.
- ✓ Strengthened workforce development and skilled trades training opportunities through partnership and advocacy efforts that supported the growth of Saugeen Sparks Training Centre.
- ✓ Strengthened arts and culture opportunities in Saugeen Shores by partnering with the Southampton Arts School/Arts Society to advance its long-term sustainability and provided municipal operating support at \$150,000. This included \$30,000 in financial support and ongoing in-kind assistance, including office space.
- ✓ Repaired and reinforced North Shore Road while restoring the well-used multi-use trail.

Direction 9 Measures	2023	2024	2025
Volume of offseason events (YoY)	NA	60	60
Utilization rates during prime-time hours for arena ice surfaces (YoY)*	80%	85%	88%
Utilization rates during non-prime time hours for arena ice surfaces (YoY)*	35%	38%	59%
Utilization rates during weekday prime-time hours for ball diamonds (YoY)	44%	54%	57%
Utilization rates during weekend prime-time hours for ball diamonds (YoY)	28%	34%	41%
% of growth in overnight stays (YoY)	NA	1%	1%

*Percentages differ from previous reports as the calculation now accounts for arena closure periods when determining available operating hours.



Direction 10:

Welcome New Residents and Their Talents

The Objective:

The Town will work with local business leaders, community organizations, and Bruce County to develop a joint strategy and approach to market the Town and region to new residents as a place to live, work, raise a family and volunteer.



What We Accomplished:

- ✓ Advanced physician recruitment marketing campaigns, helping promote Saugeen Shores as an attractive place for healthcare professionals to live and work.
- ✓ Supported newcomer attraction through regional partnerships, strengthening shared efforts to welcome new residents and talent.
- ✓ Developed a cricket pitch at Biener Park, expanding recreation options and supporting a more inclusive community.
- ✓ Developed and implemented the Welcoming Community Action Plan, providing a coordinated approach to help new residents feel connected and supported.
- ✓ Hosted the first Saugeen Shores Multicultural Day, celebrating diversity, inclusion, and community spirit while helping newcomers and residents build stronger community connections.
- ✓ Saugeen Shores became Canada's first Rainbow Registered municipality, reinforcing its commitment to inclusion, belonging, and welcoming spaces for all.



Direction 11:

Enhance the Natural Heritage and Beauty of the Town's Environment

The Objective:

The Town will preserve and expand local community green spaces, trails, parks, and tree canopy through local planning, bylaws, and policies while continuing to advocate to, and partner with, all levels of government to promote measures to mitigate and adapt to climate change.



What We Accomplished:

- ✓ Supported the 2nd Environmental Ad Hoc Committee and their recommendations.
- ✓ Expanded planning for trails, parks, and natural assets, supporting stronger connections to green space and long-term environmental stewardship.
- ✓ Developed and implemented the Urban Tree Canopy Plan, providing a coordinated approach to protect, expand, and manage the Town's tree canopy.
- ✓ Advanced Environmental Stewardship Committee actions, including the Food Cycler Program, to increase waste diversion and resident participation in sustainability efforts.
- ✓ Implemented Year One of a tree program with a commitment to plant 10,000 trees over 10 years on public and private lands, supporting long-term canopy growth, community greening, and environmental resilience.
- ✓ Supported the development and enhancement of community butterfly gardens.
- ✓ Joined FCM's Climate Partners program to support local climate action, access national resources and peer learning, and strengthen the Town's ability to plan for emissions reduction, climate adaptation, and long-term environmental sustainability.
- ✓ Completed facility audits to identify efficiency improvements, reduce energy use, and support more sustainable municipal operations.

Direction 11 Measures	2023	2024	2025
Energy consumption of facilities (YoY)	2.6M (kWh)	2.5M (kWh)	2.8M (kWh)
	88K (m3)	80K (m3)	96K (m3)
Annual waste diversion (YoY)	50.7%	50.2%	49.5%
Parkland and trail construction, or protected land acquired with new development (YoY)	\$28,090 CIL	\$66,290 CIL	\$38,842 CIL
	1794m TR	442m TR	0m TR
	28.87ha	.4ha	0ha
Weekly average of trail users (YoY)	783	837	757
% of respondents that believe trail system quality in Saugeen Shores are fair to excellent (YoY)	NA	96.3%	93%





Town of Saugeen Shores

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